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# Who We Are

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GCI was established in 2007 as an international collaboration between ICT trainers and consultants in North America and Asia in order to conserve the world's diminishing environment, which was occurring partly due to the energy hungry ICT industry. Since then, it has evolved into an energetic international organization that champions all things green for and by the ICT industry. GCI operates as a Green ICT manufacturer, consultant and Energy Performance Contractor.

## Our Vision

Our strategic goal is to provide a healthier and richer environment for our present and future generations. We envision a world where present day humans realize they need to stop utilizing the carbon credit cards of future generations.

## Our Mission

To promote environmental protection as well as social and economic well-being by developing and executing sustainable computing strategies through the accomplishment of key objectives in the following goal areas: Certification, Re-certification, Testing, Research, Partner and Regulatory Relationships, Marketing, Communications and Publications, Recruitment, Retention and Community, Governance and Management.

## Our Values

We are committed to demonstrating:

- Credibility
- Reliability
- Fairness
- Innovation
- Leadership

