



Leadership

GCI is led by a team of talented men and women whose expertise and enthusiasm drive our innovation performance. GCI's Board of Directors sets the direction and our executive leaders motivate, manage and inspire our workforce to improve continuously in everything we do.

Brian Mefford

Co-Founder, President (Global)

Brian Mefford leads GCI in North America and is recognized as a leading resource among global corporations, policy makers, and associations interested in designing and executing digital inclusion strategies and programs around the world. He was featured as part of CSPAN's "Communicators" series and has been profiled in The Economist and The Wall Street Journal for efforts to provide broadband Internet and computers to underserved areas of the United States. Brian serves as the Chairman of Connected Nation, Inc., a non-profit organization widely known for its ability to accelerate technology availability, literacy and use among previously overlooked populations.

His extensive executive experience encompasses: business development and strategy, market intelligence and analysis, public affairs and government relations. He has worked for and consulted with leaders at the highest levels of state and federal government. In a leadership capacity, he has been involved in a number of successful high-tech startups or early stage businesses in various parts of the United States. He founded The Coronado Group in Phoenix, Arizona and the Pareto Institute in Washington, D.C. He also worked as a tech sector market analyst for New York-based Fulcrum Analytics, a business intelligence and marketing services firm.

Brian has participated in the Legislative Studies Program of the Governmental Affairs Institute at Georgetown University. He received a B.S. in Economics from Centre College in Danville, Kentucky and an International M.B.A. from Thunderbird, The American Graduate School of International Management, in Arizona. At Thunderbird, his focus was Business Intelligence and Communications and his regional specialization was Latin America.

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